

Programming Committee Minutes  
4-10-2007

In attendance:

PC members: Dennis Bigelow, Jean Charney, Louis Fowler, Jess Gries, Arne G'Schwind, Caroline Harding, JoAnn Hedleston, Deni La Rue, David Peterson, Lester Washington

Visitors: Elizabeth Bailey, Zach Kaplan, Donna Stein

1. Grounding. We shared our thoughts about Beth's departure and the board's search for a Station Manager to replace her; she will be sorely missed.

2. Agenda Review. Jess, the new board representative to the PC, asked for input about his role on the committee.

3. Minutes of the Last Meeting. The minutes were approved.

4. Public Input.

- \* · Zach Kaplan proposed a talk program that would feature guests such as local media as well as various community members who specialize in different areas, including an ex-file—retired people who have a wealth of experience to share. The PC expressed appreciation for his interest, and suggested that he spend some time listening to Imagine Action and tapes of the now-defunct Bullhorn talk show to get ideas about what is going on and has done one previously at the station. The committee also explained the demo process. (Imagine Action is now an hour show and there will be more scope for longer programs. Elizabeth Bailey will replace Cheryl Distasio, who has been a long-time contributor to Imagine Action.)

- Donna Stein spoke about how much she has appreciated Beth's professionalism.

5. PA Changes/Updates.

- \* · David Peterson reported that we're now operating under the new PA schedule, with local programming from 5:30 to 7:00, then Democracy Now. The bottom line is, so far, so good.

- We have hour-long PA programs on Monday, Tuesday, and Wednesday. This came about at the request of PA programmers.

- We didn't publicize the new schedule very heavily but have had a few calls, some to compliment the new lineup and some to verify the new time of Democracy Now.

- We need to update the Web site to reflect the new lineup.

- Critter Patter has moved from Saturday to a week night (it's fortunate that the program can continue). Random Access will continue, but it'll be a local program produced by the news team.

- The PC would like to have updates about things like Critter Patter via e-mail; that will put us in the know quickly and we can spend less time on catch-up during our meetings now that we meet monthly rather than twice a month.

- Dennis pointed out that as an unexpected consequence of the new lineup, the PA people with 5:30 shows are arriving as the regular staff and some of the music programmers are leaving, which creates more connections within the station.

- More than ever, we need to cross-promote the days' programs. PA programmers should send out announcements about what their programs will cover and this information should be put in the running order. Ideally, morning DJs could describe what's up for that evening, etc.

## 6. Music Programming Update

- \* · Dennis said there haven't been any big changes on the music side. Colorado Sound is now running on Saturday afternoons, there's a new show, Gods of the Guitar, running from 10-midnight on Wednesday, and the Sunday morning classics program may be extended by 30 minutes. As with the PA changes, the PC requested that Dennis send out e-mail updates about changes like this.

- Will Democracy Now be broadcast at 5:00 a.m.? We'd like to, but there's no one at the station at that hour to start it. Dennis is exploring a computer program that can do this automatically. This program could also be used to create overnight mixes.

- There are two new demos, which Dennis will pass around if they're technically sound.

- The new jam band program has gotten a lot of favorable calls.

- Jah Radio has to change its name because there's a program of that name elsewhere; they are exploring new names.

## 7. Report to Board

- \* · In March, Jean gave the KRFC Board of Directors an update of what the PC has been doing since last June. (The report was attached to the March PC minutes.) The report went well.

- The board wants the PC to continue listening to the station's programs in some sort of sustained systematic fashion. The PC will explore ways to do this.

## 8. Membership Drive Update

The drive starts April 20 and goes through the 29th. PC members should try to listen to a lot of the programs and, in May, discuss how the drive sounded. The drive's goal is \$45,000.

## 9. Public Input

Elizabeth Bailey pointed out that we do have the ability (and PC and board approval) to run prerecorded PA programs, which would relieve programmers of the need to be at the station while their shows run and thus make their timing more flexible. The PC explained that while prerecorded shows are fine, the programmer is still responsible for being sure her/his show is turned on and off.

## 10. Miscellaneous

\* · Jess asked for some explanation of what his role is as the board's representative to the PC. Committee members told him that, besides being a regular member of the PC, the board representative explains the board's positions and vision on matters as they come up. We will add a regular agenda item for Jeff to give us board updates.

· We gave him some background about the PC over the past couple of years. After a period of turmoil, we've enjoyed focusing on the station sound; helping define and improve the sound, which is the PC's major role at KRFC.

· Because of the thoughts and issues brought up during the grounding, we talked about the PC's role vis-à-vis the new station manager. When explaining PC history to Jess, we talked about how the PC serves an advisory role to the Station Manger. Because we don't know who the new manager will be, the PC will have to be sure we are clear about our mission and policies within the station.

· One thing we'd like to see would be a KRFC mailbag—this would be a great way to get listener feedback and to stimulate dialog. This could be a weekly short segment slotted between News on the Range and Chicano USA on Friday afternoons.

Upcoming Meetings. Our next meeting will be May 8 at 7:00 p.m.