

KRFC – Board of Directors Meeting – August 7, 2008
7pm at Cat McClintock’s

Attendance: Chris Kennison (GM), Jess Gries, Cat McClintock, Jack Armstrong, Jamie Folsom, Kathe Mehlbach, Chad Morris, Saul Hopper **Absent:** Todd Lackie

MINUTES

1. Approval of Consent Agenda

- a. Approval of the June 2008 Consent Agenda- motion passed

2. GM Report:

- a. Underwriting is well below the annual budget, but the station did acquire a new 2,000 contract. The underwriting package and related website visibility will be increased.
- b. Holding a “Cyberday” is still pending.
- c. The News Rangers received three credentials to attend the Democratic Convention. Chris will explore options for assisting the News Ranges defray travel costs to the convention.
- d. We can now search Yahoo through the KRFC website and receive a small amount of money for each use.
- e. Fall membership drive and budget planning will soon begin.
- f. New grant mechanisms continue to be identified and prioritized.
- g. The Bike Tips month didn’t generate as much interest as expected, but the general idea continues to have merit.
- h. Chris is beginning to coordinate and consolidate station documentation and then update procedures.
- i. We are in the hiring process for the new Development Director.
- j. There will be a release party for live @ lunch CD
- k. The Re-Grooving survey is being disseminated to programmers who need to test out or re-train.

3. Staffing- GM: Chris was unanimously approved as the new GM. Ten volunteers and multiple Board were involved in the GM search and interview process. There was general consensus that the process went very well.

4. Finance Report:

- a. This month’s expenses included the website and auditor.
- b. We advanced \$6,000 on the line of credit.
- c. The GM and staff have done a great job on controlling expenses.
- d. We need to budget for equipment failures, which might potentially be \$10,000/year.

- e. We are ahead of where we were last year in underwriting but we are under our projected goal.

5. Programming Committee:

- a. The Committee created a draft disclosure statement as requested by the Board. The motion was made to have the GM decide the final language of the station disclaimer- Motion passed
- b. Committee members are invited to the August Board meeting.

6. Syndication: Jess continues to look at different modes of distribution including PRX

7. Marketing: A recent field trip was an excellent volunteer initiative. We need to work on more effective signage for events.

8. Executive Meeting: Will restart in the Fall

9. Public Comment: None

10. Next Board Meeting:

- a. Thurs September 4th, 7p at the station

14. Adjourn at 7:30

Respectfully Submitted,
Chad Morris